

You are welcome to stay the whole time or come when you can. There are other events (including sports events) that might mean you can only come during the morning or the afternoon. It is not all or nothing, just be there as you are able. **(RAIN PLAN: Please check the website Saturday morning to double check our plan if there is rain. We will reschedule if necessary, but be sure to check the website first (welcome page) first Saturday morning rain or shine.)**

We are so excited to launch Kids-Biz. This is only the beginning. Not only do you have the opportunity to promote your business, but you can sign up to be featured on our website. Each Jr. Entrepreneur (business owner) will receive one week of free advertising. We will spot light your business on our website and in our newsletter. Plus we will consider consigning some items for you.

1. Before the big day, we suggest that you complete the Kid-Biz Survey to get your mind on the details of your business. There is also a sample in case you have questions.
2. Then you can fill out the Kids-Biz Checklist. This checklist will make sure that you are ready for the expo. There is a special “day before” checklist that will help prevent last minute panic. ;-)
3. There are also optional downloads available for sales records and invoices.

Here are some tips and considerations:

- Consider making a sign or flyer to post at your table.
- Consider printing so business cards, even a few. You can buy the business card paper at office supply stores or department stores. If you do not have a computer program to use, there are free sites to design your cards. Check our Kids-Biz links.
- Give some thought to your display. You might want to use a table cloth. You can also use different size boxes underneath sheets, fabric or table cloth to add variety to your display. When you do that, then your items are at different heights.
- Other display ideas. Jewelry or other small items be put into to small gift boxes (Check out: If It’s Paper in Greenville and Spartanburg.)
- Ornaments or decorations could be on small artificial evergreen or a small branch secured in a can of gravel. You can cover the can with fabric or put it in a gift bag. There are lots of ideas.
- Make some notes if necessary and practice telling people about your product or service. People are more likely to buy when they have enjoyed a conversation with you.
- Consider what you wear. You do not have to “dress up” in really formal clothes, but you should strive to look nice, avoiding ragged or torn clothes. Be neat and clean and professional. It does make an impact. Consider a costume if it fits: selling pumpkins—wear overalls; selling computer services—dress business like and have a brief case. In any case, you might want to wear an apron or at least a name tag with your business name on it.
- MOST OF ALL:** Remember you conduct. This is NOT the time for silliness or horse play. We are not only there to promote our businesses but to make a good impression. As I am always telling my own children, “Strive for dignity. It does not come easily.” ☺

See you soon!!!!!! Start Small and Watch It Grow!