

List your interests. **Rank** them in order. **Circle** or highlight your #1.

paint rocks	
paint flower pots	
paint pictures	
paint wooden carvings	
paint pottery	
paint store front windows	
paint signs	

sketching	
clay sculptures	
make candles	

IDEAS

Zoom IN
make things
sell to friends
sell at yard sale or craft fair
make a flyer

Zoom OUT
add more items
put in consignment store
website
sell kits or art supplies
lessons

PLAN

Start Small
3 flower pot designs
holiday themes
sell with plants in it
market as container (hair accessories, baby items, socks, make-up, etc.

Watch It Grow
add more styles
take orders
consignment stores

Choose your starting place:
 Summer theme designs: watermelon, lady bug, herb pots with labels.
 Sell at local flea market and make a flyer for friends.

Choose business Name: **Flower Pots and Polka Dots**

RESEARCH: websites, books, etc.

www.Micheals.com

Adorable Flower Pots

How to draw herbs book

Microsoft publisher: for flyer

SUPPLIES

Business cards	<input type="checkbox"/>	herbs	<input type="checkbox"/>
Invoice or record sheet	<input type="checkbox"/>	hair bows (for display)	<input type="checkbox"/>
Flyer	<input type="checkbox"/>	baby items (for display)	<input type="checkbox"/>
flower pots	<input type="checkbox"/>	make-up (for display)	<input type="checkbox"/>
paint	<input type="checkbox"/>		<input type="checkbox"/>
brushes	<input type="checkbox"/>		<input type="checkbox"/>
potting soil	<input type="checkbox"/>		<input type="checkbox"/>

MARKETING

Word of mouth	<input checked="" type="checkbox"/>	internet	<input type="checkbox"/>
flea market	<input type="checkbox"/>	newspaper	<input type="checkbox"/>
craft fair	<input checked="" type="checkbox"/>	yard sale	<input checked="" type="checkbox"/>
neighborhood	<input checked="" type="checkbox"/>		<input type="checkbox"/>
flyers	<input type="checkbox"/>		<input type="checkbox"/>
friends	<input checked="" type="checkbox"/>		<input type="checkbox"/>
family	<input checked="" type="checkbox"/>		<input type="checkbox"/>

MONEY PLAN--profits

%

How?

Give	10
Save	50
Invest in business	25
Spend	15
Other:	

TOTAL: 100

(should = 100%)